

BF BRIAN FRIDLEY

DESIGNER + DEVELOPER

📧 brianfridley.com
✉ mail@brianfridley.com
📍 Littleton, CO

Dedicated multimedia artist with over a decade of remote production expertise, specializing in delivering end-to-end digital solutions. This includes crafting dynamic web apps and webpages, interactive learning modules, and engaging motion graphics with a meticulous focus on modern UI and UX principles, guaranteeing seamless user experiences.

EXPERIENCE

Lead Multimedia Developer • Innovative Marketing Solutions

November 2015 – Present • Remote

- **Event Deployment Leadership:** Develop an internal event portal for national beverage producers, facilitating nationwide promotional program deployments, increasing sales across multiple brands.
- **UX/UI Collaboration:** Key contributor in developing a proprietary learning program, responsible for designing the user experience, interface, splash page, technical artwork, and iconography, significantly elevating user engagement.
- **Leadership:** Mentor a small team of developers, providing guidance and technical expertise to enhance efficiency through best practices.
- **Teamwork:** Collaborate with external developers to deliver engaging promotional content, bringing a cohesive result through collective preparation and wireframing.
- **Prototyping:** Create detailed wireframes and interactive prototypes with a focus on responsive and user-centered design, facilitating clear project direction and accurate deliverables.
- **Adaptability:** Successfully navigate various programming languages, web tools, AI plug-ins, eLearning builders, and Learning Management Systems, consistently meeting project timelines.

Multimedia Developer • Innovative Marketing Solutions

January 2015 – November 2015 • Remote

- **Responsive Design:** Developed responsive web products with an emphasis on optimizing user experiences across devices.
- **Storyboarding:** Designed storyboards for web designs and eLearning content, outlining user flows and enhancing experience clarity.
- **Initiative:** Delivered rapid end-to-end solutions, showcasing a strong ability to work independently with minimal oversight.

Junior Animator • Innovative Marketing Solutions

January 2011 – January 2015 • Washington, DC

- **Contract Success:** Produced eLearning modules for a national beverage leader, securing contracts with unique course experiences.
- **Gamification:** Conceptualized and constructed effective employee training with gamification, prioritizing an intuitive user experience.

ACADEMICS

University of Maryland

College Park, MD

BA • Graphic Design

January 2006 – May 2009

GPA: 3.7

SKILLS

Technical

- Visual Design
- Wireframing
- Rapid Prototyping
- Motion Design

Soft

- Attention to Detail
- Adaptability
- Critical Thinking
- Leadership

TOOLS

Web Development

- JavaScript
- TypeScript
- React
- CSS
- Tailwind
- HTML
- Git
- SQL
- PHP

Web Design

- Adobe Photoshop
- Adobe Illustrator
- Webflow
- Figma

2D/3D Animation

- Blender
- Adobe After Effects
- Adobe Animate